



www.stcroixgas.com
 415 S Second St
 River Falls, WI 54022
 (715) 425-6177

JUNE 2011

Due Date:
June 27
Monday

Your payment is on time if it is received on the due date by closing time at our payment locations. Mail in time to meet this date or drop your payment at:

River Falls Location:
 Our office, 415 S. 2nd Street.
 Due date deadline: 5 p.m.

Prescott Location:
 First National Bank,
 1151 N. Canton Street.
 Due date deadline:
 lobby - 5 p.m.,
 drive-up window - 6 p.m.

Online bill payers:
 allow 10 business days
 for your payment
 check to reach us.



Ask us about AutoPay for automatic withdrawal from your bank account. No more missed deadlines!

**Furnace OR A/C
 tune-up, \$105.00 plus
 parts and tax**
**Get a combined Furnace
 and A/C tune-up for
 \$150.00 plus parts and
 tax**

**New rates effective
 July 1, 2011**

Call us to make an appointment, for Tuesdays, Wednesdays or Thursdays. You must be at home during the appointment.



Budget Plan gives you steady payments all year, and prevents big bills in winter.

Call us today to sign up for the coming Budget Plan year (August 2011—July 2012).

You will receive a bill each month that averages the year's gas bills.

We adjust it twice during the year to reflect actual usage and gas costs.

Ask us more about how the Budget Plan works, and what your bill will be: call 715-425-6177.

What does it cost to use natural gas?



A typical residential Budget Plan monthly bill for natural gas is about \$60. This averages winter and summer use.

Bills in the winter time, for residential customers who don't use Budget Plan, run around \$200-300 per month.

Everyone's gas bill is different, due to:

- The size of the house being heated;
- Whether the house has a natural gas hot water heater;
- The efficiency of the furnace and water heater;
- The house's insulation and other energy-efficiency features.

Ask us about a prediction of your home's gas bills next year.

Hot Water for Less!



The least expensive water heater, in the long term, is a natural gas water heater. It costs much less to operate than an electric water heater.

Especially as a customer of St. Croix Gas. Our low rates, plus incentives from Focus on Energy (ask your store or dealer) are the key to low-cost hot water.



12-month average gas price (residential)

| | |
|-----------|--------------|
| Jun. 2010 | \$0.51/therm |
| Jul. 2010 | \$0.55 |
| Aug. 2010 | \$0.57 |
| Sep. 2010 | \$0.50 |
| Oct. 2010 | \$0.53 |
| Nov. 2010 | \$0.73 |
| Dec. 2010 | \$0.78 |
| Jan. 2011 | \$0.77 |
| Feb. 2011 | \$0.78 |
| Mar. 2011 | \$0.72 |
| Apr. 2011 | \$0.67 |
| May 2011 | \$0.56 |

AVERAGE \$0.64/therm
Like paying just 2.2 cents per kWh of electricity—or 58 cents per gallon of propane—WOW!

Switching from an electric to a natural gas water heater can have a payback period as short as 3 years.

Ask your store or dealer to use our average rate when calculating your savings.

Check your furnace filter—is it dirty? That dirt makes your central air fan work harder. A clean filter will save electricity all summer long if you have air conditioning.